

PROFILE SUMMARY

I'm a UX Designer who bridges systems thinking and user-centered design to create accessible, efficient, and intuitive digital experiences. With over 10 years of experience in the Air Force and operations management, I bring disciplined execution, analytical thinking, and empathy to every project. I deliver mid-level results while remaining highly collaborative, adaptable, and eager to grow within a junior or associate role, creating measurable impact for both users and businesses.

CORE COMPETENCIES

- Figma
- UX Research
- Usability Testing
- A/B Testing
- Competitive Analysis
- Wireframing & Prototyping
- Information Architecture
- Journey Mapping/User Flows
- Design Systems
- Mobile Design
- Responsive Design
- Cross-Functional Collaboration
- Accessibility (WCAG)

PROFESSIONAL HISTORY



Sports Media Inc. – UX Designer Intern

Oct 2025 – Jan 2026

Collaborated with cross-functional teams to improve accessibility, usability, and design consistency across 3 digital products, including the FANZ sports app, their checkout flow, and an NIL social media platform.

Selected to lead a 3-person design team to improve accessibility, usability, and brand consistency across the FANZ app ecosystem, introducing WCAG standards and reducing developer revision cycles by roughly 30%.

Redesigned the NIL site's checkout flow, cutting steps by 16.7% and making it 32.6% faster to complete proving a reduction in cognitive load.

Identified a major WCAG contrast issue during a rapid UX evaluation of the FANZ app, flagging non-standard color contrast usage that impacted accessibility and readability.



After Nightfall Development – UX Designer - Contract

Jan 2025 – Present

Applied UX methods across 5 core operational workflows, identifying usability issues and simplifying complex employee-facing processes.

Designed and tested Midnight Warrior, a concept fitness tracker, reducing onboarding friction by 91.67% and enabling in-workout access to prior lift data, reducing cognitive load during active sessions.

Led usability sessions to identify friction points and streamline workout logging, improving task completion efficiency by up to 50%.

Synthesized user reviews and competitive walkthroughs for mentor-led client projects, revealing that 48% of sampled complaints were UX-driven, with 25% tied to outdated UI or excessive screens.



Envista Forensics / Arepa Restoration – Operations Manager

Sep 2020 – Jun 2025

Applied UX thinking to operational workflows by identifying internal pain points, simplifying complex processes, and aligning tools with user and employee needs.

Conducted informal usability testing across departments to validate new procedures and optimize overall user experience.

Mentored and trained incoming personnel through structured onboarding, strengthening team adaptability and performance.

EDUCATION AND PROFESSIONAL DEVELOPMENT

2011

McGhee Tyson AFB —
Airman Leadership Graduate

2015

Maxwell AFB —
CCAF, AAS Degree

2017

McGhee Tyson AFB —
NCO Academy Graduate

2025

Lesley University —
BA, UX Concentration